

Cancer Patients Get Help, And A Clean House, From Cleaning Angels

The overwhelming requests for help to clean the homes of cancer patients have prompted Teresa Ward to create a new organization, TW Cares.

Rocky Point, NY May 13, 2011- Teresa Ward, owner of Teresa's Family Cleaning is the New York founding Chapter of Cleaning For a Reason. This Charity, which is now nationwide, provides free cleaning services to women undergoing treatments for cancer. "We started it as a way to make things a little easier for women who were going through a really difficult time," says Ward. Ward is passionately involved in numerous cancer charities and has been since her sister passed away from the disease.

For the past few years, the demand for Cleaning For a Reasons services has been on the rise, but funding for the work, and the time to do it, is limited. "The situation put me in a tough place, we offer our cleaning services to Cleaning For a Reason for free," says Ward, "but, to be honest if we kept going at this rate, eventually, we'd bankrupt the company. I needed to find a way to bring the community together and get them to help support this idea, and to help members of our community who really need our services." Because of this need, "TW Cares" was started.

TW Cares is a newly created branch of Teresa's Family Cleaning that offers any interested business (or individual) the ability to make a contribution of \$65 or more and become a "Cleaning Angel." The angel is an icon that gets placed on the Teresa's Family Cleaning website, and links back to the contributor's site. "It's a way of giving affordable advertising to our contributors," explains Ward. Business' are constantly asking to be put on our website or in our weekly newsletter, so now they can pay to advertise and in turn help someone in need of our cleaning services. For every \$65 advertising purchase, a cleaning angel is added in the business/purchasers name on our website and they are then highlighted in our weekly newsletter, and at years end an acknowledgement ceremony will be held for those who earned the most angels. All TW Cares donations go directly toward house cleaning for anyone undergoing cancer treatments on Long Island. "We wanted to expand our reach with TW Cares, so we will help men, women and families with a child," says Ward.

TW Cares has been in existence for 6 months and presently has three active "cleaning angels" who have helped 4 women and 1 male cancer patient with free cleaning services, and we plan on helping more. If you need further information it can be found on their website, www.TWCaresLI.com

For additional information regarding TW Cares, Teresa's Family Cleaning, or their services, please contact Teresa's Family Cleaning.

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