



**Teresa Ward**

**Teresa's Family Cleaning**



### **Teresa's Family Cleaning**

is an award-winning Long Island home and commercial cleaning company that creates a feeling of welcome, comfort, and beauty in the homes of its valued customers, while fostering the spirit of generosity in the lives of their employees and the Long Island community.



**Teresa Ward**

Owner

[Teresa@teresasfamilycleaning.com](mailto:Teresa@teresasfamilycleaning.com)

P: (631) 744-4021

341 ROUTE 25A ROCKY POINT, NY 11778 F: (631) 744-4208



# How it all started

In 1993 Teresa Ward started her business in the basement and garage of her own home. Today *Teresa's Family Cleaning* has grown into one of the most successful home and commercial cleaning services on Long Island, with 35 employees, 14 crews, 4 full-time office staff and a spotless reputation.

Named Small Business Person of the Year for New York State, Long Island's Top 50 Women, and recently inducted into the [Suffolk County Women's Hall of Fame](#), Teresa Ward is a determined business leader with a huge heart for people. Since founding Teresa's Family Cleaning in 1993, she has supported a wide variety of local charities and nonprofit organizations by donating her services to help others in need. She also was the first NY Founding Chapter of Cleaning For A Reason, as well as getting her own non-profit in motion.. Cleaning Angels USA. "There is such a need for free cleaning services to those who are in a medically stressed situation, I felt I needed to do more to help them" said Teresa during a recent News 12 interview.

A native Long Islander who grew up running a successful family business, Teresa served as the Vice-President of the Association of Residential Cleaning Services (ARCSI) and is an active participant in more than 25 business, civic, and charitable organizations. She frequently networks with other local business people to share her successful business techniques, and is also highly sought after as a public speaker.

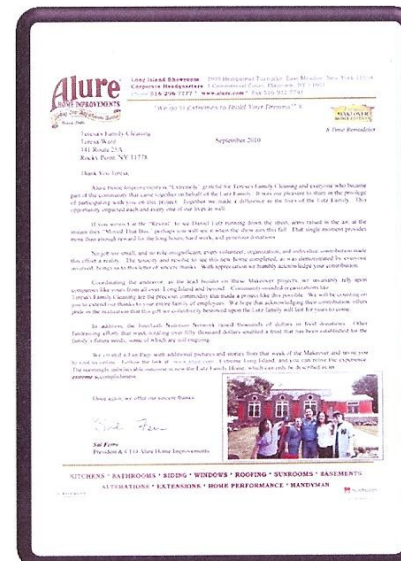


# Testimonials

## HGTV



## Extreme Home Makeover



# In the news:

newsday.com

## Rocky Point cleaning service helps cancer patients

By Tom Brune, Staff Writer



Of all the many things on Lori's mind as she battles her second bout of cancer, she doesn't want her cleaning service to be the one thing the single mother, from Rocky Point, doesn't have to worry about. So, housekeeping for at least a day, thanks to a program called the CareMatters program, is a relief.

Lori received a gift certificate for ten hours of housecleaning, donated by Teresa's Family Cleaning in Rocky Point.

"You're very united when you come home in what you can do," said Lori, who doesn't want her last name used because of her ongoing treatment. "Your general mobility, the strength in your upper body is all gone. I can't bend over and scrub the tub when I'm all stitched up."

The cleaning service is a much appreciated perk, Lori said. "It's really, really nice," she said. "Living in a hospital is a gift, but it's not a gift."

Business owner Teresa Ward, 52, said her firm has donated cleaning services in the past through the "Reasons for a Reason" program, which Ward helped found in 2005.

For the past four years, her company has donated its services to women fighting cancer, and this week helped out its 500th cancer patient.

When Ward started her business in 1991, she said she would see clients along at home. "It would break my heart," she said. "One patient would wait for her kids after school, but I couldn't even leave her bed."

When Dr. Brian Omer of the Cancer Center called to enlist her services for its Giving Inspiration: Fighting Together or GIFT program, Ward said she didn't hesitate. She had lost her son to lung cancer in 2003.

"I struggled with anger after her sister's death," Ward said. "Why did this happen? Starting cleaning for a Reason helped me release that feeling."

She knows that what should be minor chores can become overwhelming. "It's a great feeling for me and my team to help out," Ward said. "We're going to continue working until they find a cure for cancer."

## LI woman is honored at the White House

Published May 19, 2009  
By TOM BRUNE

WASHINGTON - In 1992, Teresa Ward of Rocky Point began cleaning homes because, she said, she is "a compulsive cleaner." The next year she turned her passion into a business. And yesterday, 16 years later, Ward was recognized by President Barack Obama as New York's small-business person of the year for 2009, an honor awarded by the U.S. Small Business Administration.

Ward, 51, and her husband, Kevin, 48, a former construction company owner, have grown Teresa's Family Cleaning Inc. into a business with more than 35 employees, nearly \$1.2 million in revenue, and about 60 homes and commercial sites cleaned each day.

Ward was among 53 honorees chosen from each state and territory for their entrepreneurial spirit and success, selected along with many others for the dozens of awards in an array of categories handed out during Small Business Week. Ward said she was surprised she was chosen and believes her charitable work made the difference. After her sister died from cancer five years ago, Ward said she founded the New York chapter of Cleaning for a Reason Foundation, which cleans homes of women with cancer at no cost. It started with eight companies. Now 150 firms participate, she said.

Her husband was pleased with the award. "It's not a cutting-edge technology industry," Kevin Ward said of the cleaning business. "It's good to see an old grassroots, mom-and-pop business can actually win an award." At the White House ceremony Obama praised the winners. "You're the job creators responsible for half of all private-sector jobs," he said. "Small businesses don't just strengthen our economy, they also strengthen our communities."

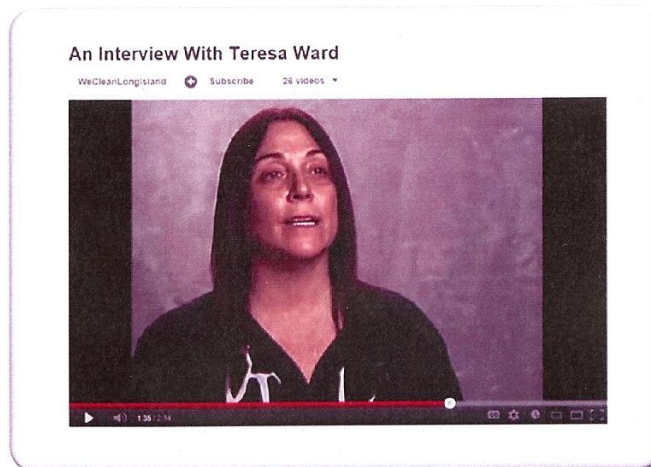
Two years ago, Teresa Ward sought the assistance of the SBA's Small Business Development Center at Stony Brook University. Through the center she obtained a loan and received help in streamlining her business, consolidating debt and improving her marketing. So far, her husband said, the business has weathered the economy. "We're hanging in there," he said. "That's sort of why we diversified away from residential cleaning. We do some niche commercial work, of boutiques and small shops."



# Television Interviews

Click [Here](#) to View  
on YouTube

Click [Here](#) to view  
on YouTube



# Philanthropy

**Cleaning Angels**



**U.S.A.**

**We Clean for those  
who can't!**

Funded by Long Island's local businesses and the private community that want to give back, we are now able to help anyone in dire need of our house cleaning services, at the time they need it the most.

Visit: [CleaningAngelsUSA.org](http://CleaningAngelsUSA.org) to learn more

## 3 reasons we are involved...



**1 We love  
what we do**

Our love for cleaning is deeply ingrained in us. It's a passion that has led us to start this organization. We have a team of dedicated professionals who are passionate about what they do.

Our love for cleaning is deeply ingrained in us. It's a passion that has led us to start this organization. We have a team of dedicated professionals who are passionate about what they do.

Our love for cleaning is deeply ingrained in us. It's a passion that has led us to start this organization. We have a team of dedicated professionals who are passionate about what they do.

**2 So you can focus  
on your health**

We understand that your health is your most precious asset. That's why we offer a service that allows you to focus on your health while we take care of your home.

We understand that your health is your most precious asset. That's why we offer a service that allows you to focus on your health while we take care of your home.

We understand that your health is your most precious asset. That's why we offer a service that allows you to focus on your health while we take care of your home.

**3 Responsibility**

We believe in the power of community. That's why we offer a service that allows you to focus on your health while we take care of your home.

We believe in the power of community. That's why we offer a service that allows you to focus on your health while we take care of your home.

We believe in the power of community. That's why we offer a service that allows you to focus on your health while we take care of your home.



Phone: 1.877.337.3348

[www.cleaningforacause.org](http://www.cleaningforacause.org)

Fax: 972.767.5198



# Contact

If you wish to contact Teresa Ward for an interview, or need a public speaker for your event she can be reached in the following ways:

Phone: 631-744-4021

email: [teresa@teresasfamilycleaning.com](mailto:teresa@teresasfamilycleaning.com)